



## *SUPPLY CHAIN MANAGEMENT: DRIVING STRATEGIC ADVANTAGE MANAGING DYNAMICS & INNOVATING THE FUTURE*

MIT, 1 AMHERST ST., ROOM E40-364 (EXCEPT AS NOTED)

JANUARY 6-9, 2015

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### Tuesday, January 6

- 10:00 *Course check-in* (Tang Center Bldg., E51-145)
- 10:30 *Welcome and Introduction*
- 11:00 **Case Discussion: Halloran Metals** – Dr. Jonathan Byrnes
- 12:30 *Lunch* (1 Amherst St., E40-298; afterward we will proceed to the 3<sup>rd</sup> floor for class in E40-364)
- 1:30 **Supply Chain Distribution – Interactive Exercise** – Dr. Roberto Perez-Franco and Jim Rice
- 2:45 *Break*
- 3:15 **Supply Chain Distribution – Analysis** – Roberto Perez-Franco and Jim Rice
- 4:45 *Adjourn*
- 5:00 *Informal reception* – Champions @ The Marriott

### Wednesday, January 7

- 7:30 *Continental breakfast*
- 8:00 **Supply Chain Talent Management; GE Case, Alex Sander Case** – Dr. Shalom Saar
- 12:00 *Lunch*
- 12:45 **Supply Chain Talent Management; GE Case, Alex Sander Case** – Shalom Saar
- 2:30 *Break*
- 3:00 **Sustainability** – Dr. Alexis Bateman, MIT
- 4:00 **Logistics Clusters** – Prof. Yossi Sheffi, MIT
- 5:00 *Adjourn*

### Thursday, January 8

- 7:30 *Continental breakfast*
- 7:50 SCM introduction and information on recruiting
- 8:00 **Supply Chain Resilience Introduction – SCREAM** – Jim Rice
- 8:45 **Supply Chain Resilience Exercise – SCREAM** – Dr. Chris Caplice
- 9:45 *Break*
- 10:00 **MegaCity Logistics** – Dr. Edgar Blanco
- 11:30 *Class photo, immediately followed by lunch.*
- 12:30 **Case Discussion: Zara: Fast Fashion** – Jim Rice
- 2:00 *Break*
- 2:20 **SCREAM Debrief** – Chris Caplice
- 2:50 **Global Supply Chain Business Case Simulation** – Dr. Jarrod Goentzel
- 5:00 *Adjourn*

### Friday, January 9

- 7:30 *Continental breakfast*
- 8:00 **Global Supply Chain Business Case Simulation Debrief** – Jarrod Goentzel
- 9:00 **Supply Chain Working Capital Exercise** – Jarrod Goentzel
- 10:15 *Break*
- 10:30 **SC2020: Rethinking Your Supply Chain Strategy** – Drs. Chris Caplice and Roberto Perez-Franco
- 12:30 *Lunch*
- 1:00 **SC2020: Rethinking Your Supply Chain Strategy** – Chris Caplice and Roberto Perez-Franco
- 2:30 *Summary and Adjourn*